

Kiwanis[®]

International Foundation

www.kiwanis.org/kif

3636 Woodview Trace Indianapolis, IN 46268 USA • kif@kiwanis.org
 Worldwide: 1-317-875-8755 • USA and Canada: 1-800-KIWANIS Fax: 1-317-471-8323

To: District Governors and Kiwanis International Foundation District Chairs

From: Linda Brimmer, Executive Director, Kiwanis International Foundation

Date: December 8, 2009

Subject: **Clarification regarding Kiwanis International Foundation Matching Scholarship Program**

Greetings from headquarters. I apologize for the confusion created by our letter regarding changes to the administration of the KIF matching scholarship program.

Please be assured that funds raised in the 2008-09 fiscal year ending September 30, 2009, will be eligible for matching scholarships under the former schedule, as enumerated below.

- Districts qualify to receive matching scholarships based on per capita giving to the Annual Club Gift (ACG) campaign. **All annual club gift funds raised in 2008-09 with the understanding that the District will receive two(2) matching scholarships for \$1 per capita gift.** Districts can draw on these matching funds at any time, and these scholarship “credits” will remain in your district’s account until applied for as such:

<i>2008-09 PER CAPITA</i>	<i>2009 CKI SCHOLARSHIPS & KEY CLUB SCHOLARSHIPS</i>	<i>2009-10 CSKI SCHOLARSHIPS & KEY CLUB SCHOLARSHIPS</i>
\$1 US Dollar	2	1
\$2 US Dollars	4	2
\$3 US Dollars	6	3
\$4 US Dollars	8	4
\$5 US Dollars	10	6 (<i>maximum</i>)
\$6 US Dollars	12	
\$7 US Dollars	14	
\$8 US Dollars	16	
\$9 US Dollars	18	
\$10 US Dollars	20	

New Policy

- Districts qualify to receive matching scholarships based on per capita giving to the Annual Club Gift (ACG) campaign. We encourage you to communicate the new policy to your

District when raising funds for the annual club gift from this point on. After **October 1, 2010**, the Foundation will begin to award one matching scholarship for each \$1 per capita gift following the **new** policy:

- Districts with a minimum of \$1 USD per capita giving to the ACG campaign qualify to receive one (1) matching scholarship for either Key Club or Circle K student.
- Districts with a minimum of \$2 USD per capita giving to the ACG campaign qualify to receive two (2) matching scholarships for either Key Club or Circle K students.
- Districts with a minimum of \$3 USD per capita giving to the ACG campaign qualify to receive three (3) matching scholarships for either Key Club or Circle K students.
- Districts with a minimum of \$4 USD per capita giving to the ACG campaign qualify to receive four (4) matching scholarships for either Key Club or Circle K students.
- Districts with \$5 USD or more per capita giving to the ACG campaign will qualify to receive six (6) scholarships for either Key Club or Circle K students.

Note: Districts below \$1 per capita giving to the ACG campaign do not qualify to receive matching scholarships.

The program will be structured as such:

1. In January, emails will be sent to district chairs and secretaries announcing the number of matching gift scholarships for which their districts have qualified. (We encourage all districts to notify their Key Clubs and Circle K Clubs of the division/distribution of the annual scholarships as soon as possible in the new year so that they may notify their scholarship applicants.)
2. Districts will complete an online form by May 31st informing KIF of how many matching gift scholarships they plan to award;
3. Matching scholarship fund checks will be issued to the districts; and,
4. Districts will submit forms indicating to whom the scholarships were awarded and which educational institutions they are attending.

I regret the lack of clarity in the inauguration date of the new program and any inconvenience this may have caused.

As you consider our reliance upon the clubs and districts for much-needed and valued fundraising support, I can assure you that the KIF trustees are thoughtfully assessing how fundraising is conducted. They will be sharing with you exciting news of increasing emphasis upon personal annual giving, major gifts and planned giving.

Through careful prioritization of mission-related activities and in consideration of the upcoming World Service Project campaign, we anticipate broadening the scope of foundation fundraising to include systematic solicitation of individual members, foundations, corporations and groups and appropriate emphasis upon aligning of philanthropic values with KI's mission.

Again, due to the necessity of directing its limited resources to fundraising for The Children's Fund, the unrestricted operating fund, and the unrestricted endowment fund, KIF no longer has a staff member devoted to managing scholarships. However, inquiries may be directed to: canoskey@kiwanis.org.

The next issue of the Kiwanis magazine will contain an update of the foundation's work, a full-page ad announcing the creation of the Mary & Bo Shafer Legacy Society and a moving article about Bill & Jean Beard, who have been exceptionally generous contributors to our organization. Additionally, members may now access the KIF Web site directly through the KI Web site. We are grateful for these advances as Kiwanis International and the Kiwanis International Foundation move together to fulfill the mission of changing the world, one child and one community at a time.

Your generous support of Kiwanis International and its foundation is deeply appreciated.